

**NCWA 2026 Convention Agenda**  
**Amway Grand Plaza, Grand Rapids, MI**

**Sunday, May 31 –**

- 4:00 pm – 6:00 pm     **Board Meeting** – *Vandenberg B*
- 6:00 pm - 7:00 pm     **Opening Reception** – *Gerald R Ford Room*
- 7:00 pm               **Board and Staff Dinner** – *The Chop House, 190 Monroe Ave NW*
- 5:00 pm - 12:00 am   **Networking** – *The Rendezvous Hotel Bar*

**Monday, June 1**

- 7:00 am – 2:00 pm   **Registration** – *North Concourse*
- 7:30 am – 9:00 am   **NCWA General Breakfast** – *Vandenberg A*
- 7:30 am – 9:00 am   **NCWA LDC Breakfast** – *Vandenberg B*
- 7:30 am – 9:00 am   **NCWA Suppliers Advisory Council Breakfast Meeting** – (By Invitation, Associate Members only) –  
*Governors Room*
- 9:15 am – 10:15 am   **Seminar** – Jason Sullivan, Distro - Same Monday. Different Ending. How AI Is Reshaping the  
Distributor's Workday - *Imperial Ballroom*
- 10:15 am – 10:30 am   **Break**
- 10:30 am– 11:30 pm   **Seminar** – John Sileo, The Sileo Group -The New Arms Race: Cyber Defense in a World of  
Weaponized A.I. - *Imperial Ballroom*
- 11:45 pm– 12:45 pm   **Lunch** – Installation of officers, Comments by ASA and NCWA President – *Patlind Ballroom*
- 2:00 pm               **Tour** – Founders Brewing Co. – Behind the scenes tour – RSVP required
- 2:00 pm               **Shotgun Golf Tournament** – American Dunes Golf Course – Sold out/waitlist only
- 6:00 pm – 9:00 pm   **Closing Banquet Event** – *Woodrow's Duckpins*
- 9:00 pm – 12:00 am   **Networking** – *The Rendezvous hotel bar*

**Tuesday, June 2**

- 7:15 am – 9:15 am   **Breakfast** – *Governors Room*
- 8:00 am – 12:00 pm   **Tabletop Business Meetings with Scheduled 10 Minute Meetings** – *Patlind Ballroom*